

# WANT \$150 IN FREE FACEBOOK ADS FOR YOUR PRACTICE?



SPECIAL OFFER  
FROM AXON  
OPTICS

Let others know that your office carries Axon Optics and Axon will run \$150 worth of ads on Facebook for your clinic.

Details on back



AXONOPTICS

## HOW DO I PARTICIPATE?

Create a page, a blog post, or add a paragraph to your “products we offer” section.

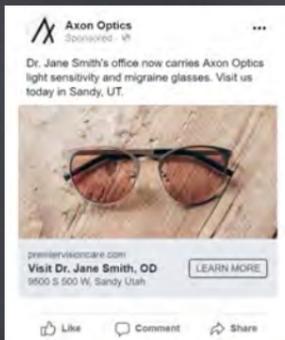
**It's easy:** Use copy writing and pictures from our gallery listed on the next page.

Your website must include a link to Axon Optics and to our migraine glasses page.

## SIGN UP NOW!

Send us a weblink to your page and then then we will add your office to our Axon Location map and run Facebook ads for your practice in your city.

## EXAMPLE ADVERTISEMENTS FOR YOUR CLINIC



**Axon Optics**  
Sponsored · 48

Dr. Jane Smith's office now carries Axon Optics light sensitivity and migraine glasses. Visit us today in Sandy, UT.



premiervisionscare.com  
**Visit Dr. Jane Smith, OD**  
9500 S 500 W, Sandy Utah

LEARN MORE

Like Comment Share



**Axon Optics**  
Sponsored · 48

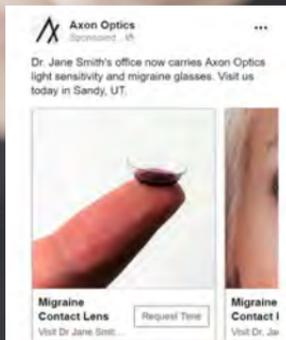
Try on Axon Optics light sensitivity and migraine glasses at Dr. Jane Smith's office in Sandy, UT. Visit today.



premiervisionscare.com  
**Visit Dr. Jane Smith, OD**  
9500 S 500 W, Sandy Utah

LEARN MORE

Like Comment Share



**Axon Optics**  
Sponsored · 48

Dr. Jane Smith's office now carries Axon Optics light sensitivity and migraine glasses. Visit us today in Sandy, UT.



**Migraine Contact Lens**  
Visit Dr. Jane Smith...

Request Time

**Migraine Contact I**  
Visit Dr. Ja...

## EXAMPLE COPY

### Example 1: Light Sensitivity May Trigger Migraines. Axon Optics Eyewear Can Help.

Over 90% of migraine sufferers also experience hypersensitivity to light, or photophobia. If you suffer from migraine, photophobia could be triggering or exacerbating your condition. [Light sensitivity eyewear](#) from Axon Optics is clinically proven to reduce migraine attacks by filtering out the light most likely to trigger photophobia symptoms.

Unlike sunglasses that filter all types of light and may cause your eyes to become even more sensitive, Axon Optics eyewear filters only the painful light. This makes them safe to wear all day, every day. Visit our office to learn more about [Axon Optics](#) eyewear and contacts for light sensitivity, and how they could help you experience fewer migraine attacks.

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### Example 2: Light Sensitivity May Trigger Migraines. Axon Optics Eyewear Can Help.

If you experience discomfort in bright light or other lighting conditions (such as fluorescent lights), you may have photophobia or light sensitivity. In the human eye, the optic nerve has two main pathways: one transmits light, while the other transmits pain. In light-sensitive people, certain types of light activate a special class of cells in the optic nerve, causing a number of reactions, including headaches, excessive squinting, or tearing up.

The only known way to reduce these signals is to filter out the light that activates these cells. Fortunately, Axon Optics has developed precision-tinted eyewear or "[migraine glasses](#)" that blocks the light most likely to aggravate photophobia, while letting the other light in. You can wear Axon Optics lenses or contacts to work, shopping, and your other activities all day, every day. Best of all, they are clinically proven effective. [Axon Optics](#) products are available from our office. Please stop by or contact us to learn more.

### Example 3: Axon Optics Eyewear - Help for Light Sensitivity

If your eyes are extremely sensitive to light, or you believe light sensitivity -- or photophobia -- may be triggering migraine or other symptoms, light sensitivity glasses or [migraine glasses](#) from Axon Optics could help you find relief.

Photophobia, or light sensitivity, is a condition associated with extreme sensitivity to light. It can cause reactions like squinting, continual blinking, excessive tearing, or even headache and nausea. Photophobia is exacerbated by bright sunshine, poor fluorescent lighting in the workplace or stores, or headlights when driving at night. You can minimize your symptoms by using natural light indoors where possible, controlling the brightness of your computer or TV screen, and by wearing Axon Optics lenses or contacts. Available with or without prescription, Axon Optics eyewear block the types of light most likely to cause discomfort, such as migraine headaches. They are safe to be worn all day, every day, and proven effective in clinical study to reduce migraine. We can help you find the [Axon Optics](#) eyewear that is right for you. Call or stop by our office to learn more.

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## IMAGE GALLERY

[www.axonoptics.com/axon-optics-gallery/](http://www.axonoptics.com/axon-optics-gallery/)

## WEB LINKS

[www.axonoptics.com/axon-optics-gallery/](http://www.axonoptics.com/axon-optics-gallery/)  
[www.axonoptics.com/migraine-glasses/](http://www.axonoptics.com/migraine-glasses/)

## INFORMATIONAL BOOKLET

<https://www.axonoptics.com/wp-content/uploads/2018/09/Axon-Optics-Informational-Booklet-compressed.pdf>

## EYE CARE PROVIDER MAP

<http://www.axonoptics.com/store-locator/>

AXONoptics